



## **13<sup>th</sup> Paris Conference on Digital Economics**

**March 31 – April 1, 2022**

Conference Venue: Telecom Paris, 19 place Marguerite Perey, 91120 Palaiseau

Conference Program

Conference sponsored by the Innovation and Regulation Chair

(<http://innovation-regulation.eu/>)

## **Thursday, March 31**

Arrive on your own

11:30-11:45 Registration

11:45-12:30 Reception (Room: Main Hall) and Snacks (in Session Rooms)

12:30-14:15 Parallel Sessions 1

### **1A (Room: Amphi 2): Platforms (Empirics)**

Chair: Christine Zulehner

Dante Donati\* (Universitat Pompeu Fabra)

*The end of tourist traps: a natural experiment on the impact of Tripadvisor on quality upgrading*

Discussant: Michael Visser (ENSAE - CREST)

Andrey Fradkin\* (Boston University), David Holtz

*More Reviews May Not Help: Evidence from Incentivized First Reviews on Airbnb*

Discussant: Michelangelo Rossi (Telecom Paris)

Kevin Ducbao Tran\* (University of Bristol), Christoph Carnehl, Maximilian Schaefer, and André Stenzel

*Value for Money and Selection: How Pricing Affects Airbnb Ratings*

Discussant: Christine Zulehner (University of Vienna)

### **1B (Room: Amphi 7): Information (Theory)**

Chair: Wilfried Sand-Zantman

Paul Heidhues\* (DICE, Heinrich-Heine University Düsseldorf), Mats

Köster, and Botond Köszegi

*Steering Fallible Consumers*

Discussant : Wilfried Sand-Zantman (ESSEC Business School)

Carlo Reggiani\* (JRC Seville and University of Manchester),

Alejandro Saporiti, and Lois Simanjuntak

*Social information management*

Discussant: Fabrizio Ciotti (UCLouvain)

Niccolò Lomys\* (Toulouse School of Economics), Emanuele Tarantino

*Identification and Estimation in Search Models with Social Information*

Discussant: Yutec Sun (ENSAI - CREST)

14:15-14:45 Coffee Break (in Session Rooms)

14:45-16:30

Parallel Sessions 2

**2A (Room: Amphi 2): Competition/Pricing (Empirics)**

Chair: Ulrich Laitenberger

Lukas Jürgensmeier\* (Goethe University Frankfurt), Bernd Skiera

*Measuring Fair Competition on Digital Platforms*

Discussant: Julien Monardo (Telecom Paris)

Louis-Daniel Pape\* (Ecole Polytechnique - CREST), Stefan Wagner,

Christian Helmers, Alessandro Iaria, and Julian Runge

*Price Discrimination and Big Data: Evidence from a Mobile Puzzle Game*

Discussant : Laurent Linnemer (ENSAE - CREST)

Marcel Wieting\* (KU Leuven), Geza Sapi

*Algorithms in the Marketplace: An Empirical Analysis of Automated Pricing in E-Commerce*

Discussant: Andrea Epivent (ENSAE - CREST)

**2B (Room: Amphi 7): Platforms (Theory)**

Chair: Marc Bourreau

Andrew Rhodes\* (Toulouse School of Economics), Jidong Zhou

*Personalized Pricing and Privacy Choice*

Discussant: Nikhil Vellodi (Paris School of Economics)

Tommaso Bondi\* (Cornell University), Luís Cabral

*Amazon and the Future of Retail*

Discussant: Julien Combe (Ecole Polytechnique - CREST)

Leonardo Madio \* (University of Padova), Doh-Shin Jeon, and Yassine

Lefouili

*Platform liability and innovation*

Discussant: Marc Bourreau (Telecom Paris)

17:00

Shuttle to Hotel Saint Charles, 6 Rue de l'Espérance, 75013 Paris

20:00

Conference Dinner (for speakers, discussants and chair persons)

**Friday, April 1.**

8:15 Departure of Shuttle Bus at the Hôtel Saint Charles, 6 Rue de l'Espérance, 75013 Paris

9:00-10:45 Parallel Sessions 3

**3A (Room: Amphi 4): Labour (Empirics)**

Chair: Marie-Laure Allain

Catherine Thomas\* (London School of Economics), Christopher T. Stanton  
*Who Benefits from Online Gig Economy Platforms?*

Discussant: Maciej Sobolewski (Joint Research Center, European Union)

Soheil Ghili\* (Yale University), Vineet Kumar  
*Spatial Distribution of Supply and the Role of Market Thickness: Theory and Evidence from Ride Sharing*

Discussant: Roland Rathelot (ENSAE - CREST)

Anahid Bauer\* (University of Illinois Urbana Champaign)

*Effects of e-commerce on local labor markets*

Discussant: Marie-Laure Allain (CNRS and Ecole Polytechnique)

**3b (Room: Amphi 6): Platforms (Theory)**

Chair: Thibaud Vergé

Zeky Murra-Anton\* (Brown University)

*Two-Sided Matching Platforms: Characteristics, Welfare, and Design*

Discussant: José Luis Moraga-González (Vrije Universiteit Amsterdam and Telecom Paris)

Luis Abreu\* (Toulouse School of Economics), Doh-Shin Jeon and Byung-Cheol Kim

*Freemium and Content Allocation*

Discussant: Robert Somogyi (Budapest University of Technology and Economics)

Alexandre de Cornière\* (Toulouse School of Economics), Greg Taylor

*Tying and downstream competition*

Discussant: Thibaud Vergé (ENSAE - CREST)

10:45-11:15 Coffee Break (Room: Main Hall)

11:15-12:15 Keynote Lecture (Room: Amphi 4); Chair:

**José Luis Moraga-González (Vrije Universiteit Amsterdam and Telecom Paris)**

*Firms' innovation portfolios: implications for mergers and start-up acquisitions*

12:15-13:15 Lunch Break (Room: Main Hall)

13:15-15:35

Parallel Sessions 4

**4A (Room: Amphi 4): Data/Privacy (Empirics)**

Chair: Lukasz Grzybowski

Carlo Cambini\* (Politecnico di Torino), Laura Abrardi, Raffaele Congiu, Flavio Pino

*User Data and Endogeneous Entry in Online Markets*

Discussant: Axel Gautier (University of Liège)

Avinash Collis\* (University of Texas at Austin), Alex Moehring, Ananya Sen, Alessandro Acquisti

*Information Frictions and Heterogeneity in Valuations of Personal Data*

Discussant: Michele Fioretti (Sciences Po)

Samuel Goldberg\* (Northwestern University), Garrett Johnson, and Scott Shriver

*Regulating privacy online: an economic evaluation of the GDPR*

Discussant: Martin Quinn (Rotterdam School of Management - Erasmus University Rotterdam)

Stephan Seiler\* (Imperial College London and CEPR), Tomomichi Amano, and Andrew Rhodes

*Flexible Demand Estimation with Search Data*

Discussant: Lukasz Grzybowski (Telecom Paris)

**4b (Room: Amphi 6): (Theory/Empirics)**

Chair: Grazia Cecere

Joan Calzada\* (Universitat de Barcelona), Nestor Duch-Brown, and Ricard Gil

*Do Search Engines Increase Concentration in Media Markets?*

Discussant: Rodrigo Belo (Rotterdam School of Management - Erasmus University Rotterdam)

Giacomo Calzolari\* (European University Institute)

*Cooperative data-analytics: a market for machine-data*

Discussant: Xavier Lambin (ESSEC Business School)

Rafael Jimenez Duran\* (University of Chicago)

*The Economics of Content Moderation: Theory and Experimental Evidence from Hate Speech on Twitter*

Discussant: Grazia Cecere (Institute Mines Telecom)

Thomas Lambert\* (Rotterdam School of Management - Erasmus University Rotterdam), Paul Belleflamme, and Armin Schwienbacher

*Spillovers in Crowdfunding*

Discussant: Steffen Hoernig (Universidade Nova de Lisboa)

15:35

Farewell

16:00

Shuttle to Orly Airport or to RER station Cité Universitaire (Paris)