

NEW FORMS OF GOVERNANCE AND PROFIT-WITH-PURPOSE COMPANIES

MINES PARISTECH – NOVEMBER 2 & 3, 2017

1st Research Workshop

ORGANIZERS

Kevin Levillain

Blanche Segrestin

Mines ParisTech, France

Igor Filatotchev

University of London, UK

LOCATION

Mines ParisTech

PSL Research University
60, boulevard Saint Michel,
75006 PARIS, France

MINES ParisTech is located
50m away from Luxembourg
subway Station (RER B) in the
heart of the Latin Quarter of
Paris, near the Pantheon,
Sorbonne University and the
Luxembourg gardens

REGISTRATION

Attendance is free of charge but
places are limited. To register,
please send an email
before Sept 15.

CONTACT

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Theory of the Firm

Research & teaching chair



Confronted with significant social, environmental and economic issues, companies and regulators around the world are looking for new and innovative governance mechanisms that combine innovation and social responsibility. Amongst these organizational innovations, the **profit-with-purpose companies** appear to be particularly promising. This new corporate model is based on **a commitment of shareholders and directors towards an explicit not-for-profit purpose within traditional, for-profit structures.** With the introduction of new corporate legal forms in the US, Europe and Canada, this emerging phenomenon is already global, and it involves diverse actors such as dedicated investment funds, has an impact on corporate performance measurement methods, and the extent of public support.

This governance model's originality and novelty imply that, at present, its organizational outcomes are still relatively under-researched. How do companies define their mission, and how do they achieve the balance between their stakeholders' expectations, including investors? How to ensure that a company recognizes and respects its wider commitments? **There is a considerable potential for research to explore the boundary conditions for the development and sustainability of profit-with-purpose companies.**

AIM OF THE WORKSHOP

The aim of the workshop is to organize a time and space for an exchange of new research directions, share theoretical frameworks and open new perspectives on purpose-driven companies within **a scientific community interested in innovative governance models.**

ORGANIZATION

The workshop will take place on **November 2 and 3, 2017** and it will be hosted by Mines ParisTech. Our target audience is scholars who are interested in research topics related to new forms of corporate governance and profit-with-purpose corporations. Two types of sessions will be held during the workshop:

- 1) **Paper presentations** (45-60mn) of ongoing research on new forms of corporate governance and/or profit-with-purpose corporations
- 2) **Round tables and/or open discussions** on special topics or related to new research plans

We welcome presentations of on-going research and proposals of specific topics for a collective discussion. To participate, please send your proposal before **May 15, 2017.** Based on accepted proposals, we will send the Workshop's schedule to all registered participants before **June 15.**

PRACTICALITIES

MINES ParisTech will take charge for the organization including lunches during the workshop. We would like to invite speakers to a dinner on Thursday evening. The chair "Theory of the Firm. Models of governance & collective creation" will cover the accommodation costs for the speakers.